



## **About the Company**

Founded in 2000, Parmelee Consulting Group, Inc. (formerly Parmelee Creative & Technical Writing, Inc.) provides insight into funding opportunities and communications solutions to small businesses and non-profits in Indiana. Parmelee is a State of Indiana and City of Indianapolis certified Women's Business Enterprise (WBE).

### **Services for Small Businesses**

Parmelee Consulting Group, Inc. provides small businesses with assistance developing, writing, and delivering communication tools. Services include the development of internal and external documents, training and educational materials, copy, grant proposals, dialogue, e-communications and marketing strategies powered by ExactTarget technology, and more. Clients include universities, incubators, start-ups and small businesses, such as:

DaVinci, LLC • EITAC Solutions Group, LLC • Gabriel Entertainment •  
MLM Enterprises • Indiana University Research & Technology Corporation • Indiana Economic  
Development Corporation

### **Services for Nonprofits**

Parmelee Consulting Group, Inc. offers nonprofit clients assistance with grant prospect research, grant strategy, proposal preparation and submission services, case statement development, grants management services, annual report writing, training opportunities, and more. Past and current clients include:

Archdiocese of Indianapolis • Cathedral High School • ElderSource • Home for Friendless  
Animals • Indiana Black Expo, Inc. • Indianapolis Symphonic Choir • Indiana Housing &  
Community Development Authority • Indianapolis Urban League • Little Red Door Cancer  
Agency • NPower Indiana • Martin Luther King, Jr. Multi-Service Center • Sheltering Wings  
Center for Women • Vincennes University

Parmelee Consulting Group, Inc. offers extensive experience in the preparation of proposals and other documents for federal, state, and municipal agencies. Parmelee specializes in turning technical content into something easy-to-read and understand: clear and concise.

Parmelee Consulting Group, Inc. offers expertise in a wide range of services designed to move your organization forward.

***Tell your story. Fund your Mission.***